

## ANNEX A: APPIES GOLD WINNERS

SN	COUNTRY	CATEGORY	CAMPAIGN TITLE	BRAND	ADVERTISER	AGENCY	PRESENTER
1.	AUSTRALIA	Electronics	EOS Photo 5	Canon EOS	Canon	Leo Burnett Sydney	Todd Sampson CEO
2.	CHINA	Beverages (Non-Alcoholic)	"Rituals"	Minute Maid Pulpy	The Coca Cola Company, China	BBH China	Tracey Lee Group Planning Director
3.	CHINA	Beverages (Alcoholic)	The Pact Between Men	Johnnie Walker	Diageo	BBH China	Tracey Lee Group Planning Director
4.	INDIA	Education	Bring A Child From Street To School	Balwadi Night School	Maharashtra Janvikas Kendra	JWT Mumbai	Sushobhan Mukherjee Vice President & Strategic Planning Director
5.	MALAYSIA	Telecoms	Yellow Coverage Fellow	Digi	Digi Telecommunications Sdn Bhd	Naga DDB Sdn Bhd	Tai Kam Leong Strategic Planning Director
6.	SINGAPORE	Automobiles	Guesswhatcar.sg	Kia	Cycle & Carriage/Kia Pte Ltd	Ace:Daytons Advertising (Int'l)	James Chua Group Account Director
7.	SINGAPORE	Consumer Services	Fables Are More Effective Than Facts	Health Promotion Board	Health Promotion Board	DDB Worldwide	Jaclyn Lee Planner

## APPIES GOLD WINNERS (contd...)

SN	COUNTRY	CATEGORY	CAMPAIGN TITLE	BRAND	ADVERTISER	AGENCY	PRESENTER
8	SINGAPORE	Financials	The Aviva Futurator	Aviva Singapore	Aviva Ltd	BBDO/ Proximity	Andy Wilson Head of Planning & Chairman Asia Planning Council
9.	SINGAPORE	Pro Bono/ Government/ Cultural	"Beautifully Imperfect"	Ministry of Community Development, Youth and Sports (MCYS)	Ministry of Community Development, Youth and Sports (MCYS)	Leo Burnett	Saurabh Varma Chief Strategy Officer
10.	SRI LANKA	Consumer Durables	Garments Without Guilt	Sri Lanka Apparel	Sri Lanka Apparel	Grey Colombo	Charu Harish Regional Communications Planning Director