

FOX
WINNERS
REGIONAL
2018

FOX
GLOVE

CATEGORY: AMBIENT MEDIA

SUB-CATEGORY	CAMPAIGN	AGENCY	BRAND	METAL
Best Traditional Billboards	God's Favourite	Hetarsh	Kalpana	Gold
Best Traditional Billboards	Honda Hornet - It's Built After You	Ignite Mudra	Honda Motorcycles and Scooter India	Silver
Best Traditional Billboards	Honda Cliq - Bade Kaam Ke Cliq	Ignite Mudra	Honda Motorcycles and Scooter India	Bronze
Best Non-Traditional Indoor Ambient Media	RISOLUTION	AAIBA Design	RISO RICE BRAN OIL	Gold
Best Non-Traditional Indoor Ambient Media	OnePlus 5T - Global Launch	Ignite Mudra	OnePlus	Silver
Best Non-Traditional Indoor Ambient Media	Dove Dtox Fight Pollution	Rapport Outdoor Advertising	Dove	Bronze

CATEGORY: BRAND ACTIVATION

SUB-CATEGORY	CAMPAIGN	AGENCY	BRAND	METAL
Best Brand Activation	Travel Tales	Teen Bandar	Enable Travel	Gold
Best Brand Activation	Make a Mother's Day	Three Bags Full	Axis Mutual Funds	Silver
Best Online Promotion	Kinder Joy Just Kidding	PHD Media	Kinder Joy	Silver
Best Online Promotion	Knighting Ceremony	Gozoop	Kolkata Knight Riders	Bronze

CATEGORY: CONTENT MARKETING

SUB-CATEGORY	CAMPAIGN	AGENCY	BRAND	METAL
Best Branded Content Campaign	Dell Futurist	Dell India Pvt. Ltd.	Dell India Pvt. Ltd.	Gold
Best Branded Content Campaign	The Marathon of Life	Mirum Digital	Franklin Templeton Investments	Gold
Best Branded Content Campaign	Make Your Move	Lowfundwala Communications	Oxemberg	Bronze
Best Content Marketing Launch	The 42: Celebrating Independence Day 2017	Be the Bee Com Designs	The 42	Silver

Best Content Marketing Launch	Love Bytes 2	VML - India	Sony LIV	Bronze
Best Use of Social Media for Content Distribution	Digital Frontrunners of Guwahati	Insight Brandcom	G Plus	Bronze

CATEGORY: DESIGN

SUB-CATEGORY	CAMPAIGN	AGENCY	BRAND	METAL
Best Books/Diaries	Survival Of The Humanest	Tree Design	Heritage Xperiential Learning School	Gold
Best Books/Diaries	Twenty Years of Blockbuster Journeys	Tree Design	PVR Cinemas	Silver
Best Books/Diaries	Godrej Food Trends 2018 Report	Elixir Integrated Brandcomm	Godrej Food Trends 2018 Report	Bronze
Best Brand Website	Galito's India Brand Website	Mad About Digital	Galito's India	Gold
Best Brand Website	Nourish. Replenish. Protect.	HEPTA	Ace Blend	Silver
Best Brand Website	Buttalks Website	Digitally Inspired Media	Buttalks	Bronze
Best Corporate/Brand Identity	Chiron Children's Superspeciality Hospital	Dreamjar Studios	Chiron Children's Superspeciality Hospital	Gold
Best Corporate/Brand Identity	WHISKERS - MEN'S NEW GROOMING SWAG	Purple Phase Communications	Whiskers	Silver
Best Corporate/Brand Identity	Creating a Brand: The Noodle Story	Be the Bee Com Designs	The Noodle Story	Bronze
Best Corporate Website	The Axials	Tree Design	Abaxial	Gold
Best Corporate Website	Shift Alt Cap	Mad About Digital	Shift Alt Cap	Silver
Best Corporate Website	Sleek & Modern	Freedom of Expression	Mayapaxis	Bronze
Best News & Features Website	G Plus	Insight Brandcom	G Plus	Silver
Best Newsletter/Email Design	Emailer for Christmas	Marshmallow	Marshmallow	Silver

Best Packaging	Flipkart Supermart Brand Identity	Oddinary Marketing India	Flipkart Supermart	Gold
Best Packaging	Cutty Sark Limited Edition	Taali Creative	Cutty Sark	Gold
Best Packaging	Say It With Silk	Tree Design	Cadbury	Bronze
Best Poster	LG Air Puricare-Protect your Lungs	HS Ad	LG Electronics	Gold
Best Poster	3 Amigos	The Brand Shop	Po10tial	Silver
Best Poster	Beat Boxing	Brand Bazooka Advertising	MySchool	Silver
Best Poster	Taalbelia	AAIBA Design	Taalbelia	Silver
Best Social Media Design	#DonateAWall	Social Kinnect	Asian Paints	Gold
Best Social Media Design	St+Art Project - Mumbai	Social Kinnect	Asian Paints	Silver
Best Social Media Design	Bajaj Allianz - Drive Safely	WATConsult	Bajaj Allianz General Insurance	Bronze

CATEGORY: DIGITAL

SUB-CATEGORY	CAMPAIGN	AGENCY	BRAND	METAL
Best Application of User Generated Content	#INOXChantsForSachin	Teen Bandar	INOX	Bronze
Best Brand Integration	#KhujliWalaOrgasm	Grapes Digital	Ring-Out	Silver
Best Brand Integration	Timeliner's The Aam Aadmi Family with AMFI	The Viral Fever	AMFI	Bronze
Best Digital Brand Video	#CanDo Diaries	Teen Bandar	Enable Travel	Gold
Best Digital Brand Video	The Man Who Planted A Forest: Jadav Payeng	101India	Pepsico (Tropicana)	Gold
Best Digital Brand Video	SBI Life Insurance - Naye Zamane Ke Papa	Be the Bee Com Designs	SBI Life Insurance	Bronze
Best Innovation in Digital	HE Flying Basin	WATConsult	HE Advanced Grooming	Gold
Best Innovation in Digital	Google Voice Assistant	Grapes Digital	Maruti Suzuki	Silver

Best Innovation in Digital	Mangaldeep Devotional Mobile App	Untitled SP	Mangaldeep	Bronze
Best Microsite	Flying Passes	Grapes Digital	Maruti Suzuki	Silver
Best Mobile Marketing	Say It With Silk	Tree Design	Cadbury	Silver
Best Mobile Marketing	Apollo - Earn The Jersey	WATConsult	Apollo Tyres	Bronze
Best Online Integrated Campaign	The Marathon of Life	Mirum Digital	Franklin Templeton India	Silver
Best Online Integrated Campaign	Spiderman Association-Dell Inspiron 15 7000 series	Dell India Pvt. Ltd.	Dell India Pvt. Ltd.	Bronze
Best Real Time Video	TVF's Airtel Connected Live	The Viral Fever	Airtel	Silver
Best Real Time Video	First Ever-Night Auto Expo	Grapes Digital	Maruti Suzuki	Bronze
Best Use of Influencer Marketing	YouTube Fan Fest	Grapes Digital	Maruti Suzuki	Silver
Best Use of Influencer Marketing	NayeRishteNayeVaade	Shreyansh Innovations	Manyavar	Bronze
Best Use of Social Media	&Charades	TheSmallBigIdea	&pictures	Gold
Best Use of Social Media	#ShutThePhoneUp	Grapes Digital	Mankind Pharma	Silver
Best Use of Social Media	#not (Collection Launch)	Hashtag Inc.	The Bleu Label	Silver
Best Web Banner	Flipkart Mobiles Friendship Day	Oddinary Marketing India	Flipkart Mobiles	Bronze

CATEGORY: FILM

SUB-CATEGORY	CAMPAIGN	AGENCY	BRAND	METAL
Best TVC	LG Smart Inverter Washing Machine - Future of Washing Machine	HS Ad	LG Electronics	Bronze

CATEGORY: PRINT

SUB-CATEGORY	CAMPAIGN	AGENCY	BRAND	METAL
Print Ad/Campaign	God's Favourite	Hetarsh	Kalpana	Gold
Print Ad/Campaign	Never be bored	Popkon Creatives	Pling	Silver
Print Ad/Campaign	Space For All	Rioconn Interactive	Khushi Ambient Media Solutions	Bronze
Print Ad/Single	World Aids Day	MY FM	MY FM	Gold
Print Ad/Single	Even sofas are sweet when wrapped with offer	CR8 Advertising	Tip Top Sofa Offer	Silver
Print Ad/Single	LG K7i - Marsquito	HS Ad	LG Electronics	Bronze
Print Ad/Single	Relaunching The 42 : With a 7 pager single ad	Be the Bee Com Designs	The 42	Bronze